

FOR IMMEDIATE RELEASE

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Polar Bear Cam Launch 2019

[explore.org](https://www.explore.org), [Polar Bears International \(PBI\)](#), [Frontiers North Adventures](#), and Parks Canada are excited to announce the launch of our Polar Bear Camera installed in Churchill, Manitoba, Canada; aka the “Polar Bear Capital of the World.” After fasting on land for several months, polar bears are eager and ready to return to their sea ice realm where they hunt seals. Through five different cameras hosted on [explore.org](https://www.explore.org), you can view the bears as they gather and migrate along the shore of Hudson Bay.

The live cams air **Oct 22nd**, opening a unique window into the remote and awe-inspiring subarctic tundra. Viewers may see moms and cubs cuddling, hefty male bears wrestling, youngsters curiously exploring the tundra, or a sleepy bear hunkering down for an afternoon nap in the kelp beds. This rare real time footage encourages global citizens to learn more about polar bears and the sea ice they depend upon for survival.

Tundra Connections

In addition to the live feeds, [explore.org](https://www.explore.org) and PBI are hosting a series of educational webcasts and live chats called **Tundra Connections**. They feature leading polar bear researchers and other notable guests who discuss topics such as polar bear research, the future of polar bears, conservation, and real-life experiences and stories working with the species. Check out the full Tundra Connections schedule [here](#) and be sure to watch the Tundra Connections webcasts at [explore.org](https://www.explore.org). ***We’re kicking off the season today (10/22) with a live chat between [explore.org](https://www.explore.org)'s resident naturalist Mike Fitz and PBI's BJ Kirschhoffer at 1 pm CT.***

Polar Bear Week

The seventh annual [Polar Bear Week](#) is coming up, taking place **November 3-9**. It’s a week to highlight the importance of sea ice to polar bears—and why we must take action on climate change to ensure their survival. More information to come.



About

[explore.org](https://www.explore.org)'s live Polar Bear Cameras are brought to you live from Canada in partnership with Polar Bears International and Frontiers North America. E-mail emily@explore.org for more information, expert statements, and crediting requirements for footage and live stream usage.

Founded in 2004 by Charles Annenberg Weingarten, Director and Vice President of the Annenberg Foundation, [explore.org](https://www.explore.org) is a philanthropic multimedia organization with a mission to champion the selfless acts of others and create a portal into the natural world. With almost 200 live streaming cameras, [explore.org](https://www.explore.org) is the largest live nature network in the world.